

9th
EDITION

IIOO EXPO

THE OPTICAL SHOW - MUMBAI 2026



10 - 11 - 12
JANUARY 2026

CIDCO EXHIBITION & CONVENTION CENTRE
MUMBAI - INDIA

WWW.IIOOEXPO.COM



FACT SHEET



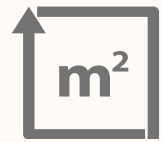
400+
EXHIBITORS



1500+
BRANDS



25000+
VISITORS



15000+
SQM AREA

WHY VISIT?

“ IIOO Expo can connect you to some of the world's best-known and most exciting brands as well as economical options and enhance your market knowledge and contacts ”

- IIOO EXPO is the most Happening International Exhibition for Optical Industry in India.
- Catch all International & Local Brands under One Roof.
- Find complete range of Optical Optometry Instruments.
- Book face to face appointments with key importers & Manufacturers.
- Meet new suppliers, Source new products and Drive sales.
- Seek out New business opportunities.
- New Launches & Brands in frames, & sunglasses.
- Concurrent Ophthalmic Conference “OPHTHALL”



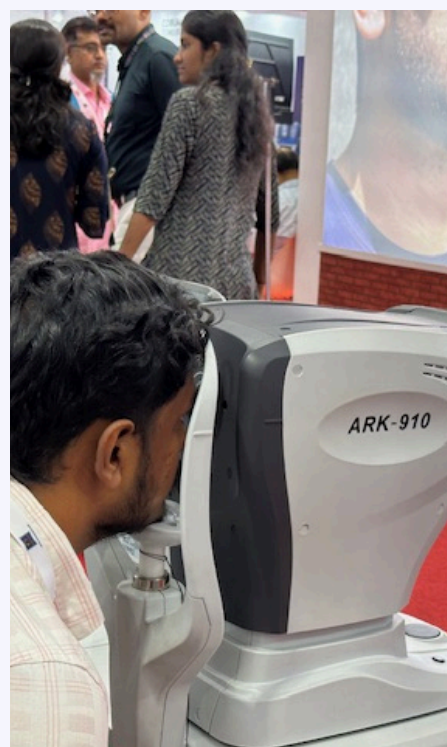
WHY EXHIBIT?

Exhibiting at IIOO Expo will put your business at the forefront of the Ophthalmic Optical Sector in South Asia. Connect with key buyers and decision-makers relevant to the industry.

IIOO Expo will work as a source of market information and fulfil the needs of the Optical market in a centralized way in South Asia.

- IIOO Expo is the biggest international platform for the optical industry in India.
- Opportunity to network with the industry members at one platform.
- Largest gathering of Opticians, Optometrists & Ophthalmologists.

IIOO Expo will be a great opportunity for both National & International Optical & Allied products Companies to create new relationships with each other in terms of new business ventures and associating with each other to expand their business network.





EXHIBITOR'S PROFILE

- Optical Frames
- Contact Lenses
- Sunglasses
- Software
- Low Vision
- Spectacle Lenses
- Optical Instrument
- Optical Packaging
- Cleaning Products
- Fixture & Fittings
- Store Designers
- Spare Parts



VISITOR'S PROFILE

- Optical Retailers
- Ophthalmologist
- Hospitals
- Trade Stockist & Distributors
- Goggles Manufacturers
- Multi Brand Stores
- Eye Clinics
- Optometrists
- Lenses Manufacturers
- Fashion Store
- Eye Doctors
- Store Designers
- Opticians & Optical Stores
- Departmental Store
- Surgeons (Eye)
- Optical Packaging
- Frame Manufacturers
- Sporting – Goods Stores
- Consultants
- Eye Care Charities

ORGANISER

 **S D PROMO MEDIA PVT LTD**

SALES

Ritu Siddiqui | +91-81309 90664
ritu@sdpromomedia.com

Pallav Singh | +91-81309 90660
pallav@sdpromomedia.com

Vivek Vikram | +91-93121 12656
vivek@sdpromomedia.com

MARKETING & PROMOTION

Simran | +91-96506 15197
simran@sdpromomedia.com

Yashvi | +91-98212 49002
yashvi@sdpromomedia.com

www.iiooexpo.com