



INVITATION

22/23/24 AUGUST 2026

**CHENNAI TRADE CENTRE
CHENNAI - INDIA**

IIOO EXPO 2026



Trade Fair and Exhibition **ON OPHTHALMIC OPTICAL INDUSTRY**

250+
EXHIBITORS

800+
BRANDS

10,000+
VISITORS

WWW.IIOOEXPO.COM



The 10th Edition of IIOO EXPO is the largest and only dedicated exhibition for the ophthalmic optical industry in South India, serving as a comprehensive platform for the entire industry value chain. As a trusted and influential business platform, the exhibition attracts leading optical retail chains, independent optical retailers, distributors, manufacturers, importers, and industry professionals from across South India and neighbouring countries.

Who Can Visit ?

- ▶ Optical Retailers
- ▶ Opticians & Optical Stores
- ▶ Multi-Brand Optical Stores
- ▶ Frame Manufacturers
- ▶ Lens Manufacturers
- ▶ Goggles & Sunglasses Manufacturers
- ▶ Optical Packaging Manufacturers
- ▶ Store Designers & Fit-Out Specialists
- ▶ Trade Stockists & Distributors
- ▶ Department Stores
- ▶ Fashion Stores
- ▶ Sporting Goods Stores
- ▶ Optometrists
- ▶ Eye Surgeons
- ▶ Eye Doctors
- ▶ Ophthalmologists
- ▶ Eye Clinics
- ▶ Hospitals
- ▶ Consultants
- ▶ Eye Care Charities & NGOs

**FREE ENTRY
FOR TRADE
VISITORS**



SCAN HERE



**FOR VISITOR'S
E-BADGE**



**SCAN FOR
CONNECT WITH
AI CHATBOAT**



FOR BOOTH / STALL

Ritu Siddiqui ☎ +91-81309 90664

Email: ritu@sdpromomedia.com

FOR VISITOR'S INQUIRY

Simran ☎ +91-96506 15197

Email: simran@sdpromomedia.com

Organiser



S D PROMO MEDIA PVT LTD

www.iiooexpo.com