



16-17-18 July 2022  
Chennai Trade Center  
Chennai - India

MOST HAPPENING  
& LARGEST  
*Optical*  
EVENT IN INDIA

[www.iiooexpo.com](http://www.iiooexpo.com)

## WHY VISIT

- IIOO Expo will work as a source of Optical Products and fulfil the needs of the Indian Optical market in a centralized way in Chennai.
- IIOO Expo is the only and biggest International platform for the Optical Industry in South India.
- Opportunity to network with the industry members at one platform.
- Once in every two years in Chennai.
- 200+ participating companies from 10 countries.
- Workshops & Seminars for trade fraternity.
- All the major brands are participating in one show.
- New product lanches in frames, sunglasses, lenses & more.



**9000+**  
TRADE VISITORS



**927+**  
OPTICAL BRANDS



**205+**  
EXHIBITORS



**71+**  
CONFERENCES



**10000+**  
SQ. MT. GROSS AREA





## EXHIBITOR'S FEEDBACK

We are participating in IIOO EXPO since the beginning. We consider it one of the major optical events in the India. Every year we are happy with the results of the exhibition as well as this year. This exhibition helps us, because every year I can see the success of the exhibition. We are satisfied with our results, with the number and the quantity of visitors every year and I think this year is very successful.

Mr. Vikram Shah – Stylrite Optical Industries

It was indeed to have witness one of the largest gathering of Optician, Optometrist, Ophthalmologist from the region. We felt the exposure and visibility we got for our products with much inquiry in our kitty.

- Mr. Ashish Gosalia  
Spark Vision

We are a China Based Company with manufacturing plant in Guangzhou. We are regular at IIOO EXPO. The Exhibition itself ensures that we are meeting the right audience and creating our representation. IIOO EXPO is a great place to explore.

- Ms. Chen Su,  
Guangzhou Lianglong  
Glasses Co. Ltd

The good thing about the exhibition is that everyone is here so we have the chance to meet absolutely everyone. It's easier to meet them all in one place than try to visit them one by one. If you are interested in the South Indian market you have to be here.

Mr. Anit Singh – Galorbay Optix India

"IIOO EXPO" has been good so far & we could meet plenty of optician & appoint distributor to explore a better future for our business. We would surely participate at the coming Exhibition with a positive plan for the next exhibition.

Mr. Sanjeev Ranjan – Titan Eyewear

India has been been evolving rapidly with growing demands for hi-tech & reliable product with focus on quality. "IIOO EXPO" has been our tailored made solution to encapsulate India in one go.

- Mr. Balaji, Mehra Eyetech

Apart from business IIOO Expo was important in term of Customer insight analysis which allows you to identify patterns in their buying, learn about their business operation, including product lines and find out exactly what's important to them, we enjoyed being part of the show

Mr. Yuvraj Sikriwal – Luxottica

"IIOO EXPO" overall has always been contributing to our growth. The exhibition has been ensuring leads through B2b meeting and conference. We have been regular at all the editions and certainly shall be at the coming Expo in Chennai.

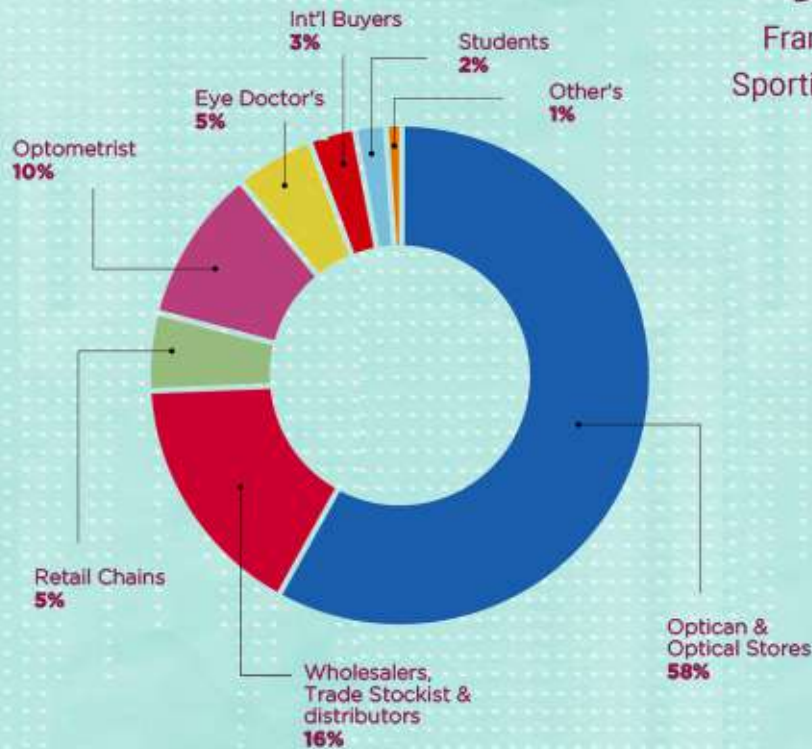
Mr. Arvind Kasthuri – Appasamy Associates

## EXHIBITOR PROFILE

Optical Frames  
Contact Lenses  
Sunglasses  
Low Vision  
Spectacle Lenses  
Optical Instruments  
Optical Packaging  
Cleaning Optical Products  
Optical Shop Fixtures & Fittings  
Optical Store Designers  
Optical Spare Parts  
Ophthalmic Products

## VISITOR PROFILE

Optical Retailers  
Optometrists  
Trade Stockist & Distributors  
Goggles Manufacturers  
Opticians & Optical Stores  
Multi Brand Stores  
Optometrists  
Glasses & Lenses Manufacturers  
Fashion Store  
Eye Doctors  
Eye Clinics  
Departmental Store  
Frame Manufacturers  
Sporting - Goods Stores  
Eye care Charities  
Consultants

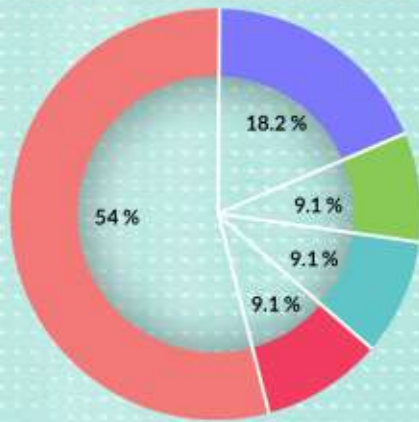


LAST SHOW CATEGORIZATION OF VISITOR'S PROFILE

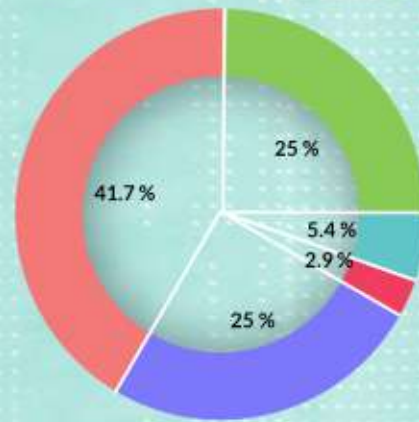


# FACT SHEET OF IIOO EXPO 2019

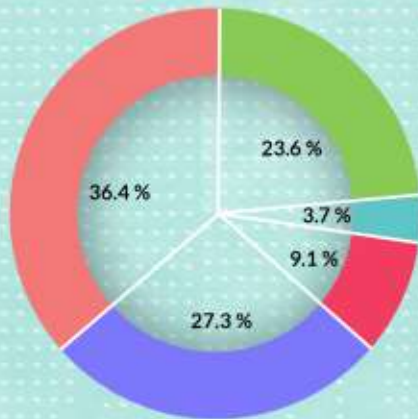
## New Business Oppurtunity



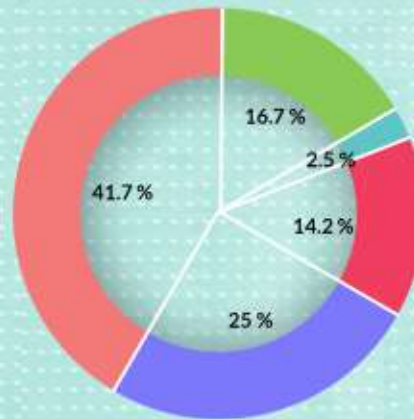
## Commercial Objective



## Industry Insight



## Networking



## COUNTRIES PARTICIPATED



### Exhibitor Services

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